

Showcase of Excellence

Building Winning Interdisciplinary Lean Teams

Trent Ritzenthaler, President and Managing Partner Anne T. Daley, Senior Managing Consultant

Business Growth Process Optimization Information Technology Project & Interim Management

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Session Outline

Welcome and Introductions

Learning Objectives

Process Optimization Roadmap – 3 Organizational Phases

Stimulating Change

Implementing Change

Sustaining The Gain

Qualifications



Trent Ritzenthaler

- · Over 15 years of experience in the healthcare
- Managed inter-disciplinary teams in business process transformation efforts across healthcare entities, departments and units
- President and Managing Partner of Ascendium Consulting (formerly Healthcare Solutions from Roche Diagnostics)

Anne Daley, MT, MS, DLM, CMQOE, CLC

- · Over 20 years of experience in the healthcare
- Combine executive coaching, organizational change leadership and business process optimization to bring about tangible improvements to clients
- Hospital operations background over laboratory, pharmacy, radiology, clinics and commercial outreach
- Certified Laboratory Consultant (AMT) and Lean Six Sigma Practitioner

Ascendium Consulting

- Specialized Consultants, Trainers and Lean Six Sigma Green Belt and Black Belt Practitioners
- · Average of 20 years industry experience
- Representative professional certifications across the team include:
 - o DLM, MT, MBA, MHSA, PMP, CLSSBB
- · Proven track record across healthcare:
 - IHNs, Specialty Hospitals, National Reference & Hospital-based Labs, Renal & Blood Centers, Organ Donor Centers, Academic Medical Centers, Life Sciences and Clinical Research Organizations
- Customized consulting services focusing on strategy, people, process, technology and space.

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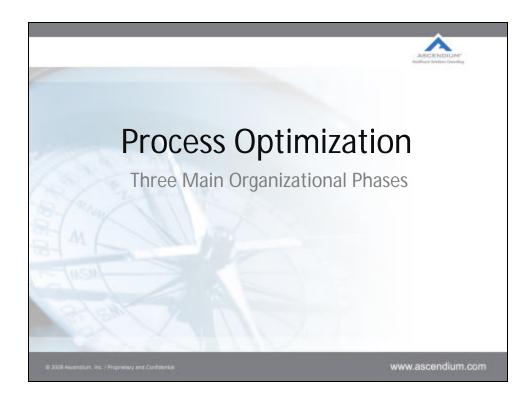
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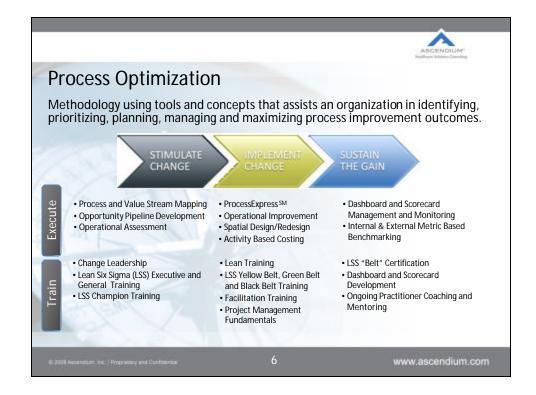
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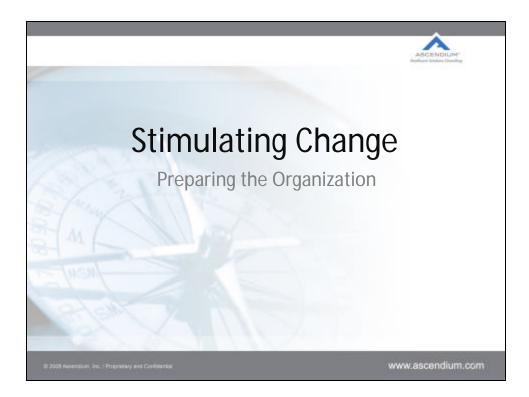


Key Learning Objectives

- Develop an understanding of how organizations apply Lean, Six Sigma and other process optimization tools to non-traditional key initiatives, utilizing an interdisciplinary team approach.
- 2. Learn from case studies on how solutions and lessons learned from one initiative can be applied to another, related or unrelated.
- 3. Develop strategies on how to highlight improvement efforts across an organization, bringing recognition to the individuals or teams, and how to create momentum for the next initiative.









Primary Tools

- Process / Value Stream Mapping
- Operational Assessment / Audit
- Pipeline Development
- Project Charter
- Interdisciplinary Teams

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Implementing Change

Case Studies: Showcasing Excellence

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Plan Your Work, Work Your Plan

- ProcessExpressSM/ Kaizen Events / Rapid Improvement Teams
- Brainstorming
- Project Management
 - Work Plan
 - Assigned Accountabilities
 - Timeline Tracked
 - ROI Tracked

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Case Study - Cost Reduction / Revenue Increase

Organization: Baystate Health / Baystate Reference Laboratories

Project: Send Out Test Optimization

Goal:

Reduce sent out testing operating expense margin by 10% or \$440,000

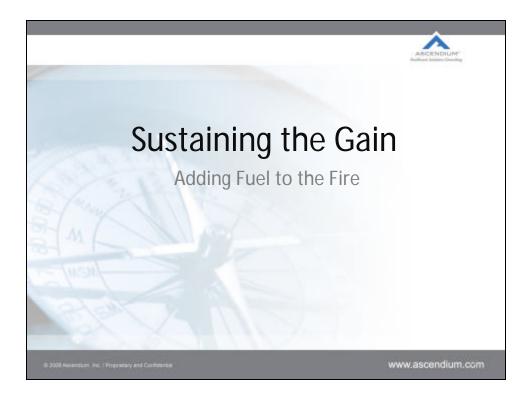
Outcomes (as of 9/1/08):

Project team is in the middle of implementation phase (DMAIC), so far has achieved a 4% expense reduction or \$165,000 with the following key contributing solutions:

- •Changed CPT coding on 37 tests; \$38,000 increase to revenue
- •Reviewed reference lab billing fees, discrepancies resulted in \$60,000 credits
- •Renegotiated reference lab hot lists and pricing, to result in \$68,000 annual savings

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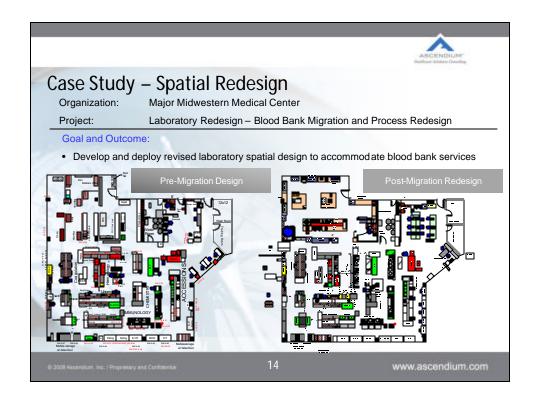




Fuel to Keep the Fire Burning

- Strategic Planning / Directions
- Performance Tracking:
 - Dashboard
 - Scorecard
 - Benchmarking
- Organization Wide Recognition

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Inter-disciplinary Process Optimization Opportunities

- ED to physician Turnaround Time
- · Operating Room Turnaround Time
- · Pyxis inventory variances
- · Supply variances in pediatric OR
- Neurotrama speed to MRI
- Response to patient call lights in Long Term Acute Care
- IT Department resource procurement
- Insurance processing
- · Admission/Discharge Turnaround Time
- Time to Cardiovascular Lab admission

- · Inter laboratory courier service
- · Microbiology processing
- Phlebotomy productivity
- Specimen transport from floor to lab
- Routine results turnaround time
- Preadmission testing
- · ED to Lab error reduction
- Early morning diagnostics TAT
- Blood Donor and OP Phlebotomy
- Technical Workflow Optimization

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Case Studies - Across the Healthcare Continuum

- Large Integrated Health Network
- Univ. Medical Center
- Large Regional Hospital
- Bio-Pharmaceutical Organization
- Regional Laboratory
- Community Medical Center

Full Lean Six Sigma deployment for both executive management and departmental staff, implementation of identified improvement initiatives (egreduced supply waste by \$130k/yr in Pediatric OR)

Full Lean Six Sigma deployment for the medical center quality department personnel and implementation of identified improvement initiati ves (eg: reduced door to doctor response to ED patient by 75%, saving 2 ½ hours of patient care time)

Focused ProcessExpress ^{5M} engagement to improve phlebotomy operations, scheduling and overall TAT (eg: improved draws/FTE by 30% and redeployed resources through cross training)

Lean operational improvement initiative to reduce waste, reduce documentation overhead and improve product TAT (eg: improved product turnaround time to customers by 64%)

Lean laboratory redesign for migrated blood bank operations, Lean Six Sigma training and project coaching for multiple initiatives (eg: reduced annual operating expenses by over \$250k/year)

Lean Six Sigma assessment and mapping effort with focused Proces SExpress SM initiative around patient sample collection & handling (eg: improved AM TAT to 99%,100% within 2.5 hours for routines)

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Thank You

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