

4medica® to Sponsor and Exhibit at Lab Quality Confab

Company will educate attendees on the newly optimized, next generation lab

Delivering True Clinical Integration

Marina del Rey, CA—Oct. 19, 2017— Lab Quality Confab attendees seeking tangible takeaways on how to ramp up lab performance and revenue in the face of daunting reimbursement cuts are invited to meet with 4medica at the conference, Oct. 24–25 at the Sheraton Hotel in New Orleans. Representatives from the venerable clinical data integration company will be on hand to explain how labs can utilize automation and specialized revenue cycle management services to more profitably, efficiently and accurately manage orders.

“4medica strongly supports the mission of this year’s Lab Quality Confab to elevate performance and quality. With reimbursement cuts looming and the proliferation of competitors in the lab space, now is the time to take a hard look at operations and get strategic about improving service and the bottom line,” said Gregory Church, President, 4medica.

Church continued, “Rest assured that does not involve getting more vendors for more services. It means filling in those gaps in the order process that result in denied claims, loss revenue and chronic backlogs. The more of these gaps that can be closed by one vendor, the better.”

Free lab operations brief available

In advance of the Lab Quality Confab, 4medica has produced an informative and free brief, “**Value in the Lab: 3 Ways to Improve Quality, Optimize Orders and Increase Revenue.**”

The brief highlights emerging uses of automation, innovative patient matching technology and revenue cycle management services to implement next generation efficiency in orders management. Copies of the free brief will be available at the 4medica booth, and can be downloaded now at [Free Lab Operations Brief](#).

Points covered in the brief include:

- How to weave financial clearance activities in the order process
- Reducing risk of wrong orders by using patient matching technology

- Assuring clinically complete orders before they enter the lab information system
- And more tips on how to increase revenue and reduce risk by optimizing orders management

[4medica’s cloud-based Lab® Outreach Connectivity solution](#) provides real-time access to patient centric, clinically integrated data from multiple care-setting sources. The company’s lab, pathology and radiology components are fully integrated within the 4medica provider portal, and well known for their sophisticated test ordering and reporting capabilities. Additionally, 4medica’s advanced community care exchange platform helps commercial labs, specialty labs, hospitals, outpatient facilities, and physicians clinically integrate and reduce costs.

Members of the media and others interested in meeting 4medica executives at the event can contact Stephanie Janard, Amendola Communications for 4medica, at sjanard@acmarketingpr.com or call 704.418.9874.

About 4medica

4medica provides the industry’s leading SaaS (Software-as-a-Service) big data MPI, clinical data exchange and integration platform to help healthcare organizations of diverse types create a seamless view of the patient care experience and help further drive better health outcomes. The clinical data exchange platform integrates with and builds upon disparate systems to facilitate interoperable data exchange across various care settings to promote care continuity. The cloud computing model is scalable, lower cost, maintenance-free, easy to use and deployable in a few months or less, eliminating large capital outlays or resource utilization. This is especially critical for hospitals and physician health organizations of all types and sizes. 4medica connects hundreds of institutional facilities including hospitals, health systems, physicians, laboratories, radiology centers and pathology clinics. More than 35,000 physicians use its solutions every day. Learn more at www.4medica.com.