# **Quest Diagnostics**

# Continuous Improvement (kaizen) in Clinical Laboratory Settings

**Presented by: Zane Ferry,** Exec. Director Nat'l Operations - QMS Continuous Improvement



# Quest Diagnostics: Inspiring action through insight

# Quest Diagnostics is far more than a lab

We are a driving force behind the innovations and solutions you need to help you stay ahead of the curve and continue to deliver quality care



Inspiring action to better health with **LEADING DIAGNOSTIC INFORMATION CAPABILITIES** 



Illuminating answers through ADVANCED ANALYTICS & TECHNOLOGY SOLUTIONS



Advocating better health with a **PORTFOLIO OF SPECIALIZED SOLUTIONS** 



# Delivering innovative solutions across the healthcare continuum through our clinical testing franchises



#### **General Health & Wellness Cancer Diagnostics Prescription Drug Sports Diagnostics** Monitoring Providing a deeper Cutting-edge testing solutions Ongoing research and Customized diagnostics understanding of a patient's development of new tests to enabling precision for athletes can use to optimize overall health to avoid more performance, avoid injury uncovering treatment options keep pace with the dynamic serious conditions and targeting therapies toxicology marketplace and support overall health +250 tests targeting CVD, Comprehensive menu +500 Neurology genetics and +1200 tests, providing diabetes and endocrine spanning the continuum immunology tests providing insights from screening and disorders, offering insights for of women's care, supporting insights across the continuum diagnosis to treatment early diagnosis and treatment the diversity of female of care for pediatric, adult and selection and monitoring health needs geriatric populations Infectious Disease & Women's Health Neurology **Cardiometabolic & Endo** Immunology



# Driving diagnostic innovation and collaborations to deliver consistent quality and outcomes



# Advanced<br/>DiagnosticsMedical ExpertsAcademic<br/>CollaborationsImage: DiagnosticsImage: DiagnosticsIm

Our esoteric laboratories provide cutting-edge research and development of new assays to produce tests with greater sensitivity, specificity, efficiency and clinical value Quest employs 650+ MDs/PhDs, and Genetic Counselors, many of whom are leaders and innovators within their respective fields of medicine across our laboratories We continually collaborate with leading academic institutions to drive diagnostic discovery and innovation in order to meet the challenges of today



# Capacity to meet clinical and logistical demands through a world-leading diagnostic infrastructure





## Action from Insight

## VISLON

## Empowering better health with diagnostic insights



#### Accelerate growth

- Grow General Diagnostics
- Expand Advanced Diagnostics
- Extend Diagnostic Services

#### Drive operational excellence

- Enhance the Quest customer experience
- Deliver Invigorate operational efficiencies



## **Promote** a healthier world

**Build** value

## Create an inspiring workplace

## HOW WE OPERATE

## ସ୍ Our behaviors

- Agile
- Customer Focused
- Transparent

United as One Team

• Performance Oriented

## A Our values

- Quality
- Integrity
- Innovation

#### Accountability

- Collaboration
- Leadership



## Our principles

- Focus on diagnostic information services
- Strengthen organizational capabilities
- Deliver disciplined capital deployment



# Hoshin 2.0 – Drive Operational Excellence

5 high-priority focus areas we are 100% committed to accomplishing

Build CI capabilities with kaizen events & continuous improvement

Achieve 100% quality through a Zero-Defect-Culture

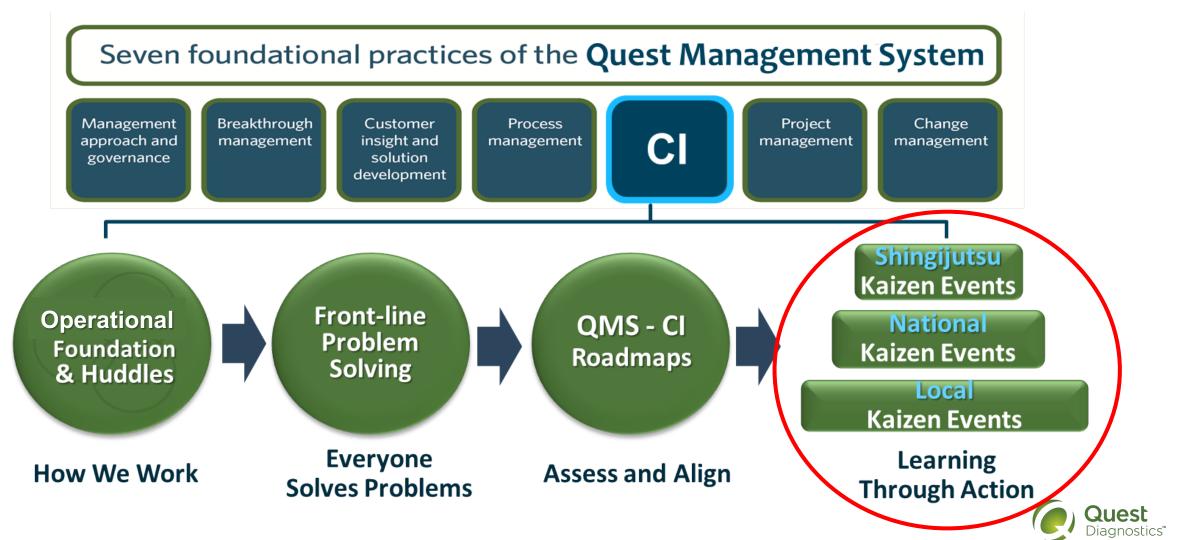
Engage frontline staff by asking for and implementing *their* ideas

Optimize instruments by using an asset management system & TPM



# Kaizen: Managing to Learn

Do you have a framework that supports continuous learning and improvement?



# National CI Team Mission

- Nurture a learning culture
- Build kaizen capabilities
- Deliver high-impact business results

Bootcamp

Kaizen post-work 8. Sustain Gains / Replicate 7. Deliver Results Kaizen week 6. Test and Refine ideas 5. Prepare to Test Ideas Kaizen prework 4. Generate Ideas 3. Identify Root Causes 2. See Barriers 1. Understand Flow

# My background



# Kaizen Origins and Preparing for the Journey



## *Kaizen* – Japanese for...

Making improvements based on a deeply held set of principles



## Kai

Means to change, to renew, to correct something that is wrong

## Zen

Means "good."



# Kaizen – Japanese for...

Making improvements based on a deeply held set of principles



## **Kaizen Principles**

- 1. Combine vision with action
- 2. Be the tortoise not the hare
- 3. Little strokes fell great oaks
- 4. Don't let perfection get in the way of better
- 5. Make problems visible
- 6. Constraints inspire breakthrough thinking
- 7. Go see for yourself to understand the facts
- 8. An ounce of prevention is worth a pound of cure
- 9. Good process, good results
- 10. Respect for humanity



# **Origins of Continuous Improvement**

Introduced to Toyota in Japan following WWII

"Why not make the work easier and more interesting so people don't have to sweat? The Toyota style is not to create results by working hard. It's a system that says there is **no limit to people's creativity**. People don't go to Toyota to 'work.' They go there to think."



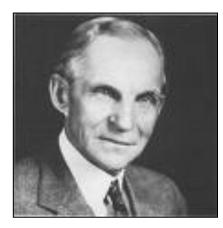
Taiichi Ohno



## **Continuous Flow Production**

Mastered by Henry Ford 100 years ago

"One of the most significant accomplishments in keeping the prices of Ford products low is the gradual shortening of the production cycle. The longer an article is in the process of manufacture and the more it is moved about, the greater is its ultimate cost."



Henry Ford



# Without kaizen performance will not improve

'Always strive to make work easier, better, faster, cheaper - and always in that order!' - Shigeo Shingo



# 3Ms – Causes of poor performance

3Gs – Source of actual improvements



**Muri – Overburden** Excessive amounts or types of work, processes or responsibilities overwhelming workers or systems.



### **Mura – Unevenness** Unpredictable work flows, work volume, variety, staffing, and/or materials



Muda – Waste Redundant actions, rework, process steps, movement or activities which consume

time and resources but add no value



## Gemba – Actual workplace

Wherever the real work of your function or department happens every day. That may be in a PSC, on a logistics route, in the lab or office.



## Gembutsu – Actual 'workpiece'

Whether it's a specimen or an e-Req, a contract or an invoice, many issues are invisible until you see it with your own eyes.

## Genjitsu – Actual work conditions

These include work-area culture, staffing practices, instrument downtime, work cell layout and other conditions impacting the effectiveness people and processes Leaders – Responsibilities as a kaizen leader

Go – See for yourself Go to where the work is actually happening, observe it and listen staff without offering solutions.

## Look – For positive behavior

Praise people and recognize good work frequently before requesting change and improvements.

## Ask – Why

If you s

If you see a problem, ask why – then listen. Questions asked with real interest and concern establish trust.

## Ask – How



Ask how you can help – then deliver. One role of a leader in CI culture is to remove obstacles for others. Start small and earn big respect



# Understanding and Preparing for Change



# Kaizen – learning and discovery in a safe environment

Fear of failure and punishment undermines even the best efforts at improvement





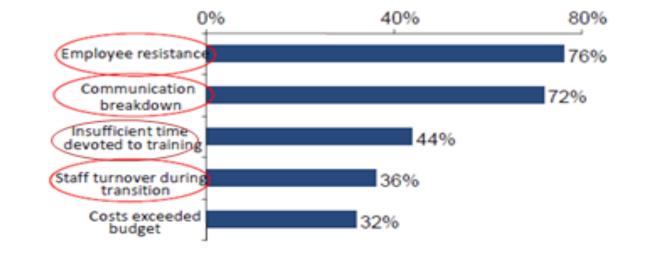
# Why Change Management? ... it yields better business results

# 70% of all change initiatives fail

to achieve desired outcomes due to:

- Employee resistance
- Communication breakdown
- Insufficient time devoted to training
- Staff turnover during transition
- Costs exceed budget

Obstacles Experienced during Major Organizational Changes



Effectively managing change minimizes disruption & loss of productivity, and reduces time/costs of implementation



# Define the Shared Change Purpose

## What is changing, Why it's changing, What's needed to change and What it will be like after?

	What needs to change to achieve the Vision?
<ul> <li>What is the problem or opportunity for the organization that is prompting the change?</li> <li>Is it now or in the future?</li> <li>What are the consequences for the organization if the change fails?</li> <li>We can't stay where we are because</li> <li>When this change has been successful we will</li> <li>To the transmission of t</li></ul>	How will people need to work differently? Who are they? How will people's behaviors change? What new skills will people need? How will processes change? How will structures change? How will technology change? What are some of the positive benefits of the change? What will be different in 3 months? 6 months? 12 months? How actions are needed from the audience? What can they do to get involved?

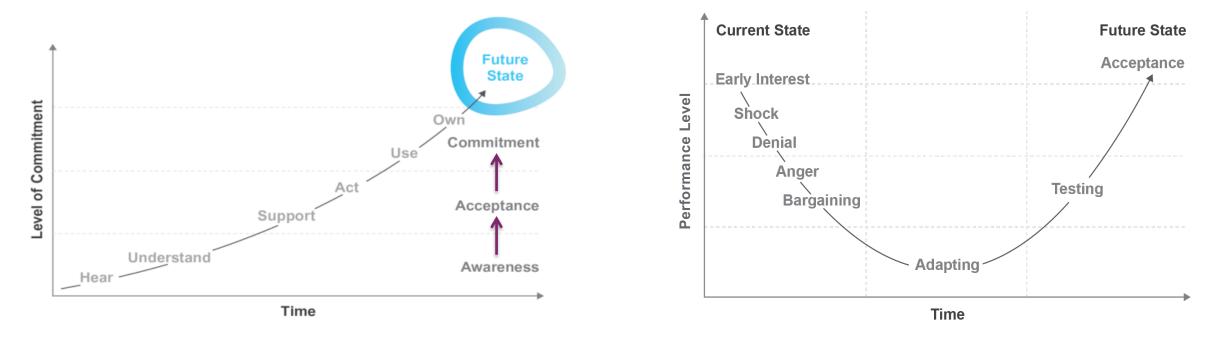


# **Change Management Purpose**

The purpose of Change Management is to reduce the risks and increase the success of the project's implementation to achieve business outcomes. **Change Leaders** have 3 Objectives:

2. Reduce the Impact of Resistance

1. Move people from Awareness to Commitment



3. Minimize the Sense of Loss



# Change – Isn't it great!

Provide safe opportunities for people to share how they feel about the change that's happening





# Stakeholders – who are they and what are their concerns?

## Most failures of individual kaizens can be traced back to insufficient stakeholder analysis

## Stakeholder Analysis

Stakeholders		Commitment (	nt Curve	What Do We Need From This	What Is Important to This Stakeholder?	How Could This Stakeholder	Strategy for Enhancing Stakeholder Support	Who can influence this Stakeholder	What's our best approach to move them along the	Stakeholder Ad	ction Plan
Names and Roles	Impact (H-M-L)	Where are they Now?	Where do they need to be?	Stakeholder?	This Stakeholder?	Block Our Efforts?	Stakeholder Support	Group?	commitment curve?	Owner?	Date?





# Kaizen Pre-Work: Getting Started



# Kaizen – Learning Journey

## Why are we here?



## We are here today to:

- Inform you about the journey
- Help you plan your trip
- Make sure you have what you need for a successful journey!



# Kaizen – Learning Journey

## Why are we here?

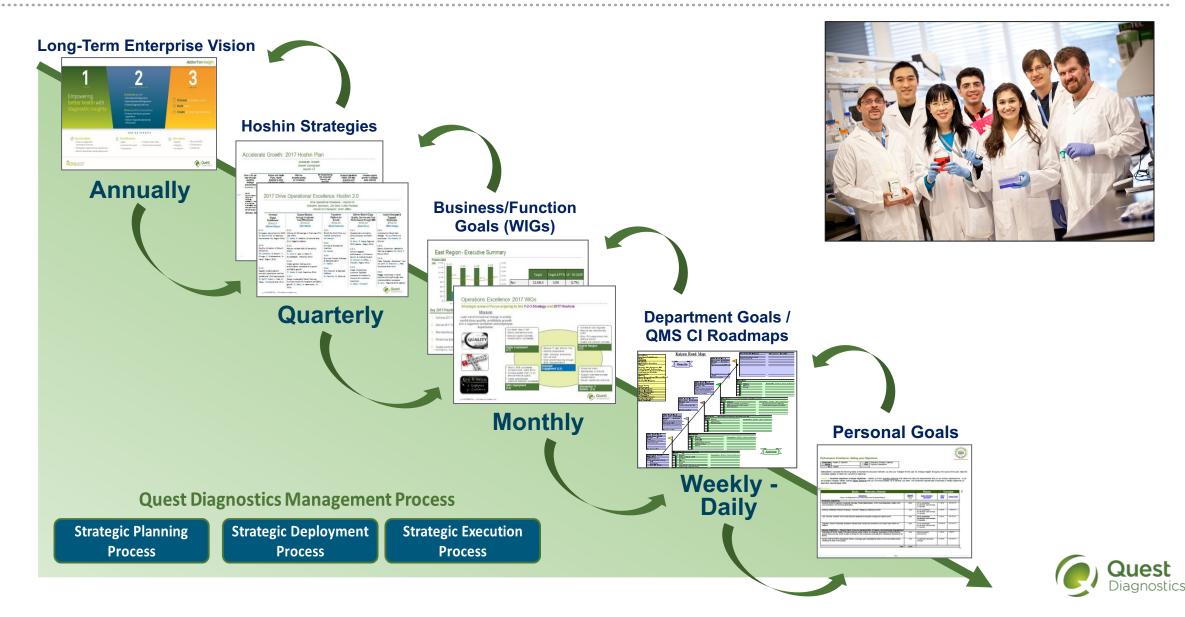


## We are here today to:

- Inform you about the journey
- Help you plan your trip
- Make sure you have what you need for a successful journey!

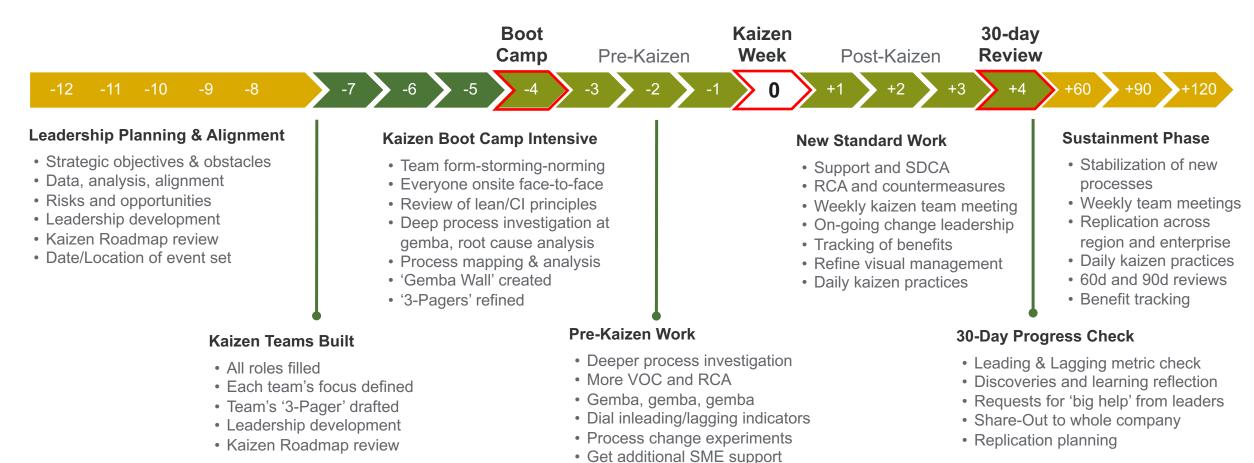


## Begin by planning – leadership planning and 'catch-ball' support the kaizen approach



# Quest Shin-Kaizen Cycle

Intensive cycle of Central / Regional collaboration and capability building



Change management

Regional QMS / National QMS balance:

## Shin-Kaizen Event summary page

## Your location QMS Shin-Kaizen Challenges

(date)

#	Team Name	Team Leader Process Owner Champion	QMS Resource	Improvement Objective	Top 2 Targets
1		<b>TL:</b> PO: C:			• Aa • bb
2		<b>TL:</b> PO: C:			• Aa • bb
3		<b>TL:</b> PO: C:			• Aa • bb
4		<b>TL:</b> PO: C:			• Aa • bb
5		<b>TL:</b> PO: C:			• Aa • bb
6		<b>TL:</b> PO: C:			• Aa • bb
7		<b>TL:</b> PO: C:			• Aa • bb



Location of your kaizen event

# Pittsburgh QMS Shin-Kaizen Challenges

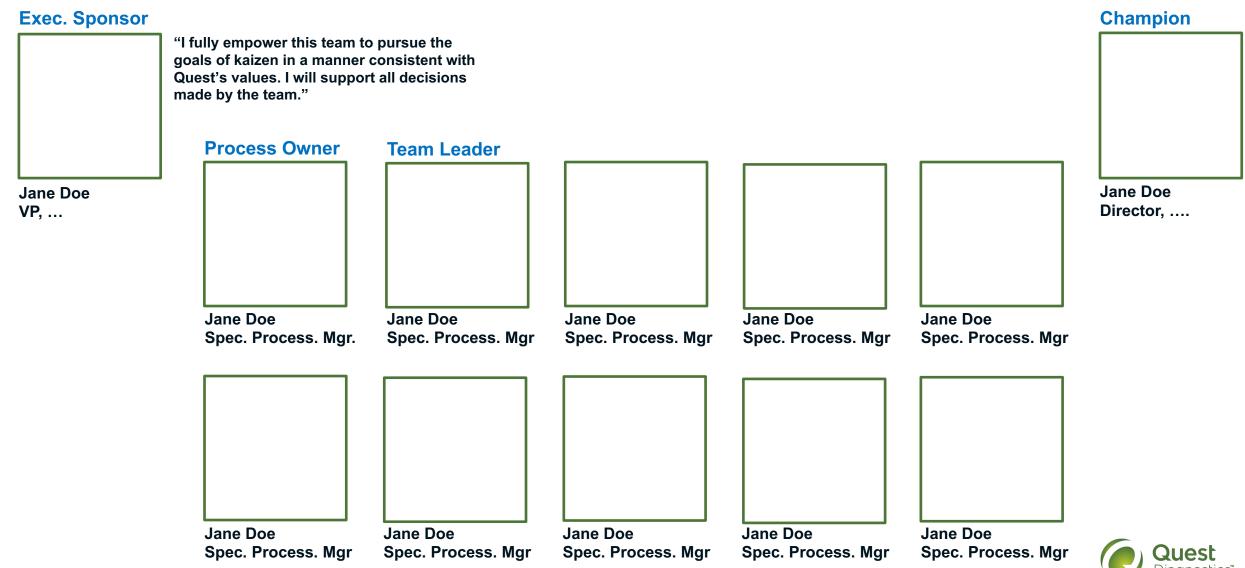
Exam	pl	e

(date)

• • • • •					Date of kaizen event	
#	Team Name	Team Leader Process Owner Exec Sponsor	QMS Resource	Improvemen	Top 2 Targets	
1	Segregate temperature workflow pathways	PO: Susan Jones fully	ell out all names . Be sure to use and last name	Eliminate TNPs by error proofing different temperature types	g sorting of specimens of	<ul><li>Reduce TAT</li><li>Eliminate errors</li></ul>
2	Improve tech ops banking process	PO: or two expl C: primary rea	mple sentence aining your ason for doing	C plete 98% specimen bankir	ng by 5 am. Keep it simple. Most of this	<ul><li>Reduce OT 70%</li><li>Reduce volume of banked specimens</li></ul>
3	Improve allergen testing process	TL: PO: C:		Reduce cost of testing by 10%	will be Lagging Measures. Use percentages (%) where possible do indicate "how much" you are	<ul><li>Reduce TAT</li><li>Eliminate errors</li></ul>
4	Improve flow and efficiency in Referrals	<b>TL:</b> PO: C:		Improve flow and efficiency in R	targeting to improve	<ul> <li>Reduce OT 70%</li> <li>Reduce volume of banked specimens</li> </ul>
5	Improve efficiency in mobile phlebotomy dept	<b>TL:</b> PO: C:		Increase contribution margin of sites to xx%	'Monte vista' and 'Sahara'	<ul><li>Reduce mobile phleb route CT</li><li>Eliminate Overtime</li></ul>
6	Improve Hematology TAT	not an abbrev	hould be the offic iation or 'code-na hould have a verb	ame.' Each	at 8 am by 50%	<ul><li>Reduce OT 70%</li><li>Reduce volume of banked specimens</li></ul>
7			e X in Dept/Funct e X and Y in Proc			



## Kaizen Team – [Team Name]



# Kaizen Challenge – [Team Name]

## Problem

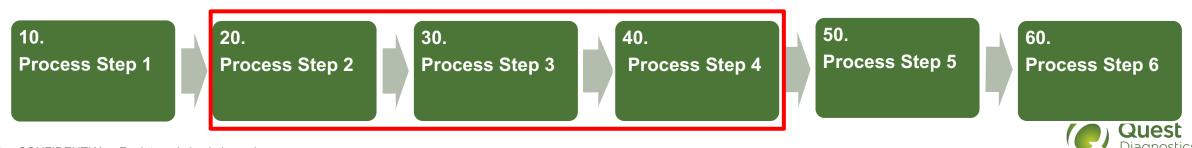
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## Strategic Aim

#### Hoshin XXX

- •
- Contraction of the second second
- •

## In Scope • Out of Scope



Must contain a verb...e.g. Do x to y in area z. Example: Improve TAT by 30% in Histology

# Kaizen Challenge – [Team Name] —

## Problem



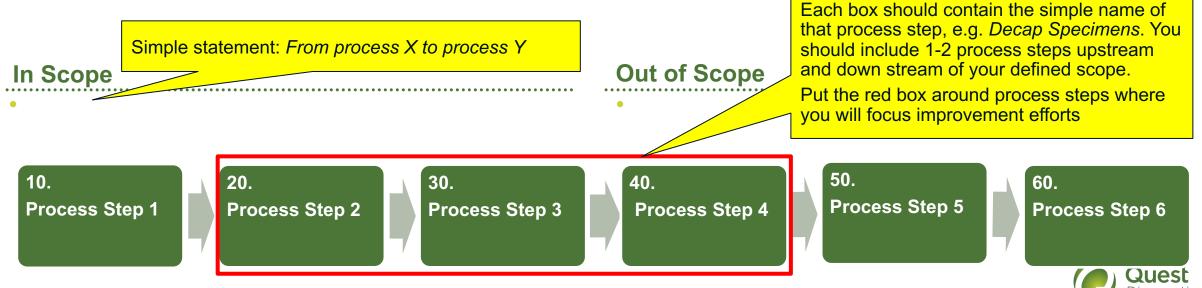
Clear, concise statement containing facts/data (\$, %) about the problem from a process perspective. **Should not include a solution proposal or action plan**. Things to consider, *When did the problem arise? Where does the problem occur?* What is the impact of the problem? How do you know?

## Strategic A



*These are not your team's targets.* (Those are on the Target Sheet.) These are simple statements about what solving your team's problem will do for Quest's strategic objectives.

Examples: Increase West Region net revenue; Improve new client close ratio for East Region sales representatives; Improve specimen processor job satisfaction in SE Region, etc.



## Target Sheet – [Team Name]

	·	Today: 8/7/19							Event week:					
Metric		Unit of Measure	Base- line	Target	Μ	т	W	Th	SK	% Baseline Improved	% Target Attained			
										#DIV/0!	#DIV/0!			
tors										#DIV/0!	#DIV/0!			
Indicators										#DIV/0!	#DIV/0!			
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ing														
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other strategic success measures.

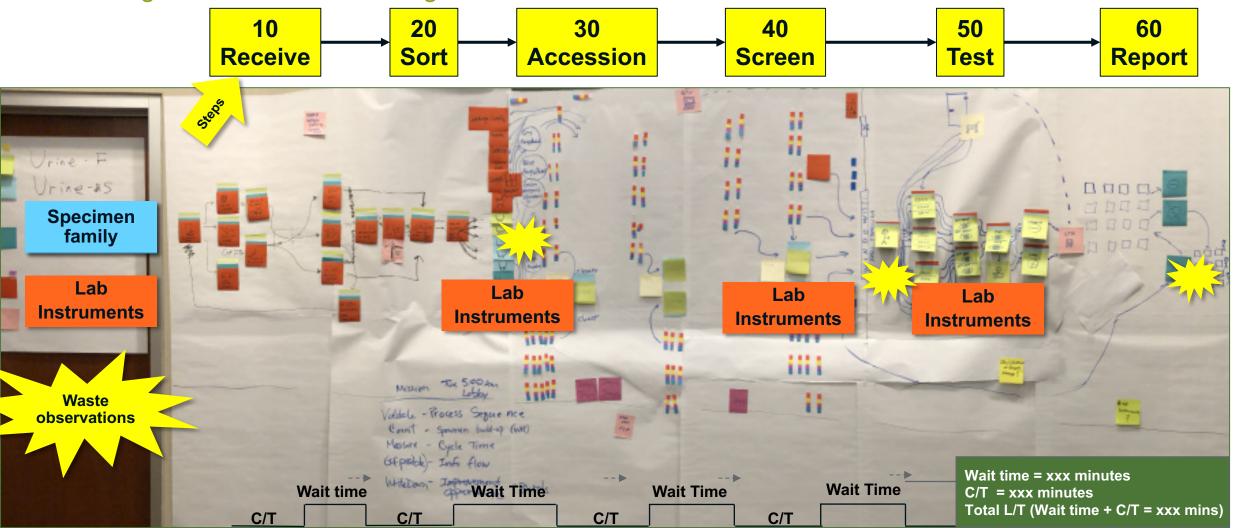
## **Target Sheet –** [Team Name]

			Today:	8/7/19		Ev	ent v	veek:	6/29	/19			
	Metric		Unit of Measure	Base- line	Target	Μ	т	W	Th	SK	% Baseline Improved	% Target Attained	
	Standard Work Documented		ading Indicato ong impact on y		•				ng	Yes	100%	100%	
cators	Orders with NPI# Defects	<u>tea</u>	icators must be <u>m each day du</u>	<mark>ring kaize</mark>	<mark>n week (</mark> p	referal	oly tra	ckable	on	11	35%	46%	
Indica	Orders with Dx Code Defee	act	hour-by-hour b ions or behavic blems.	· · ·	Ŭ					62	15%	19%	
Leading	Total Billing Error Coucs	Exa	ample: # of spe er to improve to					00pm	(in p	470	11%	69%	
Lea	Total Billing Error Codes (Tမျ 16)		#/day	228	144	545	590	384	470	170	25%	69%	
agging	Monthly BIP Write-off \$		\$(k)/month			Lagging Indicators are the out are ultimately trying to improve. goals. If you have defined good you will eventually (end of the n						prove. These d good leadir	e are your true ng indicators
Lag	Annual BIP \$		\$(M)/year						or quarter) see re typically Tie s, test TAT and				

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# Material and Information Flow diagram

Visualizing the flow of value through the lab





## Kaizen Events – Behavior matters

#### Behavior is the strongest evidence of our mindset

#### TEAM GAMES AT CLEAR SPRINGS SCHOOL ARE "FUN, SAFE AND FAIR FOR ALL"

Someone that is showing good sportsmanship looks like this:

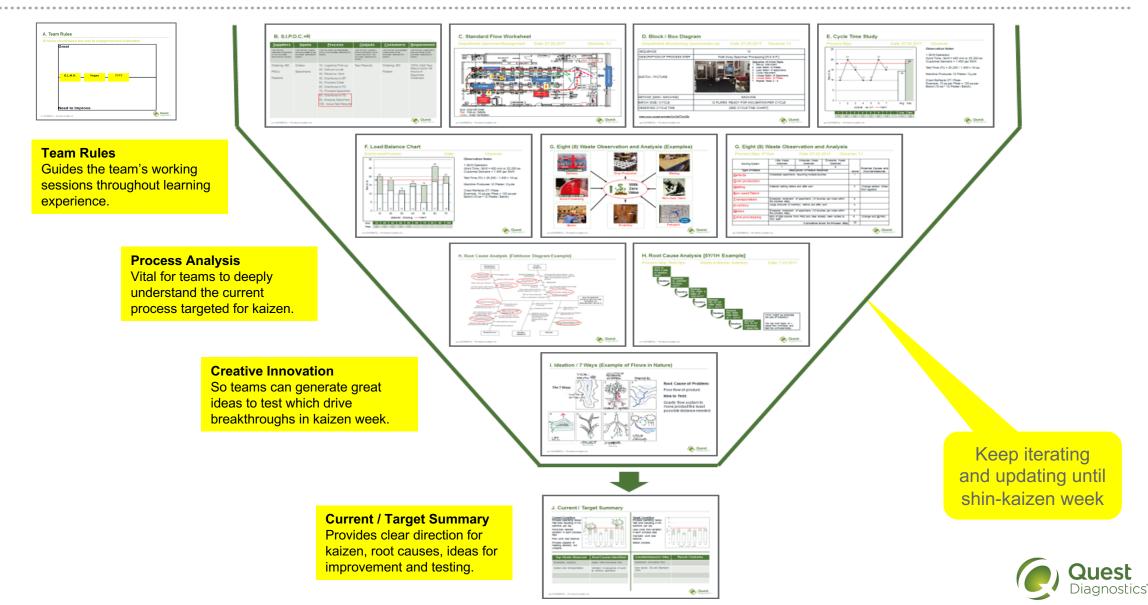
- 1. They are HONEST, always telling the truth
- 2. Follows the rules of the game
- 3. Includes everyone
- 4. Uses respectful language
- 5. Shows kindness
- 6. Praises others
- 7. Encourages all players, no matter what team they are on
- 8. Isn't a bragger or show boater
- 9. Is a good role model to their peers
- 10. When ending the game, shakes hands with opponent
- 11. Shows respect and kindness to fellow players-whether they win or lose
- 12. Solve disagreements with rock, paper, scissors
- 13. Never laughs at others
- 14. Plays with everyone, never excludes others
- 15. Shares the ball, always keeping the ball in play
- 16. Apologize to someone if you show bad sportsmanship \*When you apologize remember to look them in their eyes and tell them what you are apologizing for. A good idea would be to do something nice for the person you offended.

Most important: NO SCORING- if you had fun you won!

Ground Rules 1. Process, Not people 2. Problems = opportunties 3. Practice mutual respect 4. Maintain a positive attitude 5. Never leave a disagreement Unspoken 6. Throw out all of your fixed ideas about now to do things 7. ASK Why? 8. Titles and positions do not math 9. Understand and trust the proces 10. Be productive and HAVE FUN



## Pre-Kaizen Process Analysis Package (from Kaizen Boot Camp)



## Kaizen Week – What you'll need to be prepared

Each document is evidence of the learning experience and current thresholds of a kaizen team



# Evidence of learning & discovery for kaizen week

- 1. Cross-functional team with defined roles and responsibilities
- 2. Kaizen '3-Pager' (Team Roster, Charter, Target Sheet)
- 3. Voice-of-Customer inputs
- 4. SIPOC+R
- 5. 8 Wastes analysis
- 6. Material and Information Diagram (M&I Dia)
- 7. Pareto diagrams
- 8. Fishbone analysis and 5 Whys
- 9. Process cycle time studies
- 10. Yamazumi chart of work in focus area
- 11. Stand work combination chart of work in focus area



## Shin-kaizen Week – typical rhythm

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
Overview of Key events	Gemba Walk & Team Dinner	Sensei review and deep dive. Test process improve- ments, simulate and evaluate ideas	Try-storming of new ideas, iterate, test, Simulate, and Evaluate Ideas	Refine solution approaches process improvement Ideas. Select final ideas and pilot implementation	Pilot experiments continued & implement new standard work; analyze benefits	Report-out presentation and celebration; Team Photo
Morning		8-9a : Kick-off 9-10a: Sensei Kaizen training After 10a: Teams @ Kaizen	<i>T</i> eams @ Kaizen	Teams @ Kaizen	Teams @ Kaizen T-shirts distribution	8-9:40a: Report-out 10:00-10:30a: Team Photos 11:30a clean up and adjourn
Afternoon / Evening	<ul> <li>3-5p: Gemba Walk with Sensei</li> <li>Attendees: Kaizen Team leaders, Exec Sponsors, Local site leadership, Region RLT members</li> <li>5-5:30p Transit time to Dinner location</li> <li>5:30-7:30p Team Dinner Attendees: Same as Gemba walk</li> </ul>	Teams @ Kaizen 4-5p: Daily Team leaders meeting Attendees: Sensei, Kaizen Team leaders, Process Owners, Exec Sponsors, Local site leadership, Region RLT members	Teams @ Kaizen 4-5p: Daily Team leaders meeting Attendees: Sensei, Kaizen Team leaders, Process Owners, Exec Sponsors, Local site leadership, Region RLT members	Teams @ Kaizen 4-5p: Daily Team leaders meeting Attendees: Sensei, Kaizen Team leaders, Process Owners, Exec Sponsors, Local site leadership, Region RLT members	Teams @ Kaizen Kaizen Financials impact review 3-5p: Gemba Walk Attendees: Sensei, Kaizen Team leaders, Process Owners, Exec Sponsors, Local site leadership, Region RLT members	

## Post-Kaizen sustainment practices

Establish regular cadences of support for standard work, learning & adjustment, teamwork

#### **Effective Weekly Checkpoints**

#### Objectives

- Support and adjust new standard work
- Avoid surprises
- Maintain team work and accountability
- Facilitate and develop QMS-CI competencies
- Sustain alignment between teams and local leadership

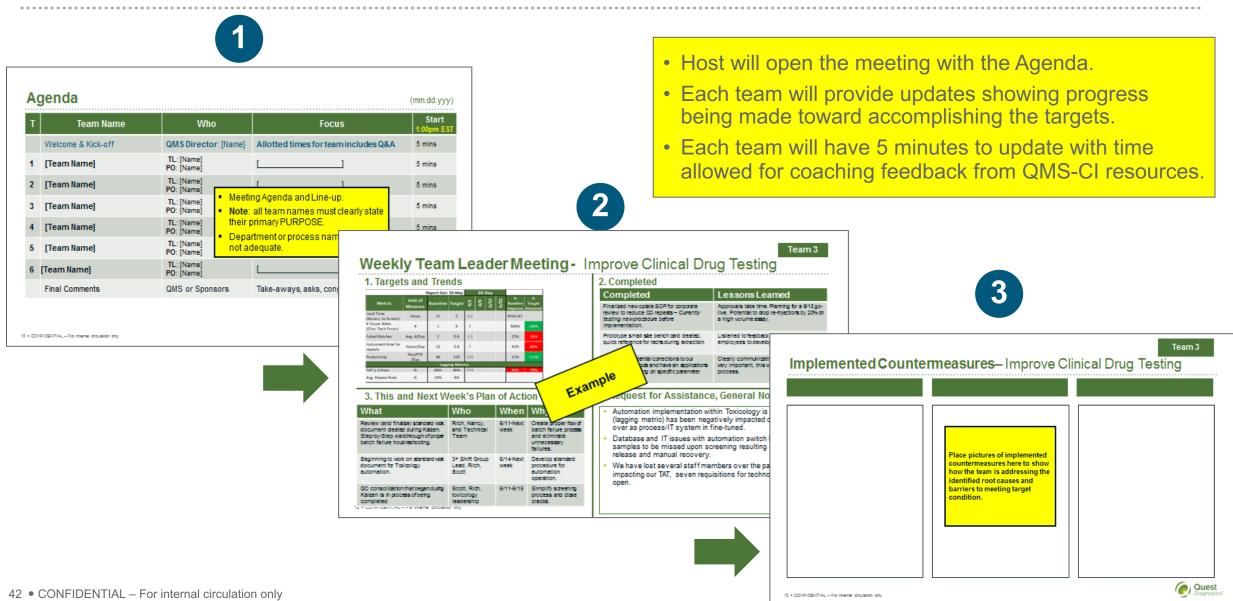
#### 30-60-90 Day Reviews

#### Objectives

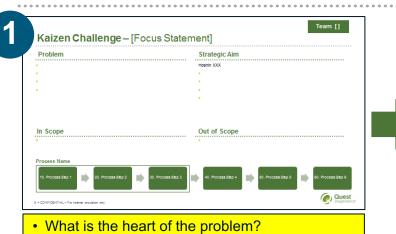
- Share and celebrate success with leaders
- Link root cause analysis and countermeasures to results
- Facilitate cross-functional learning
- Sustain alignment between teams, leadership, and broader Quest community



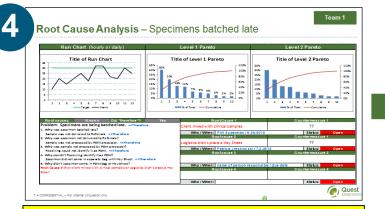
## Sustainment: Weekly checkpoints



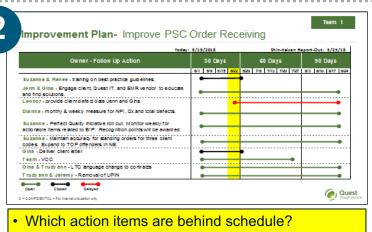
## Sustainment: 30-60-90 day reviews



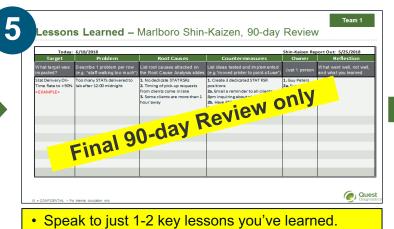
- Why does it matter?
- What hoshin does it address?



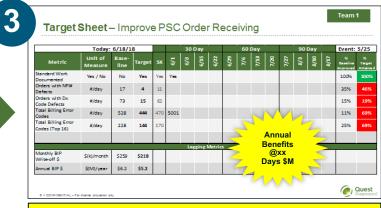
- Verbally walk down through your 5 Whys first.
- Is the logic correct? Have you found root cause?
- Do countermeasures really address root cause?



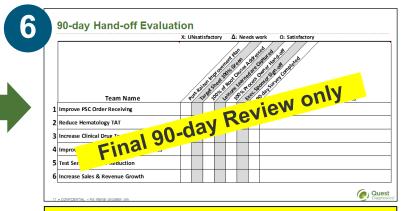
- What caused that?
- Has a counter-measure or new plan been made?



- What led to those learnings? Why does it matter?
- How are the lessons valuable to others?



- What's your biggest success since last report?
- Which 1-2 target(s) are you struggling with most?
- Do you have realistic actions to reach green?



• What are the key conditions the Process Owner needs to know and give special attention to in order to sustain the kaizen improvements?



# How Quest is applying and benefitting from kaizen

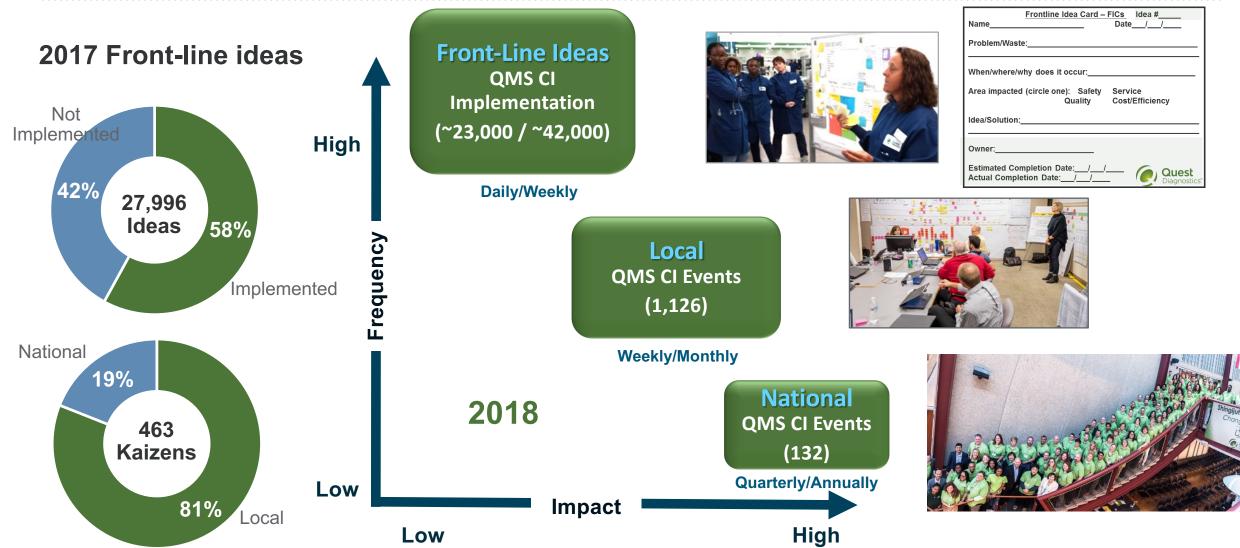








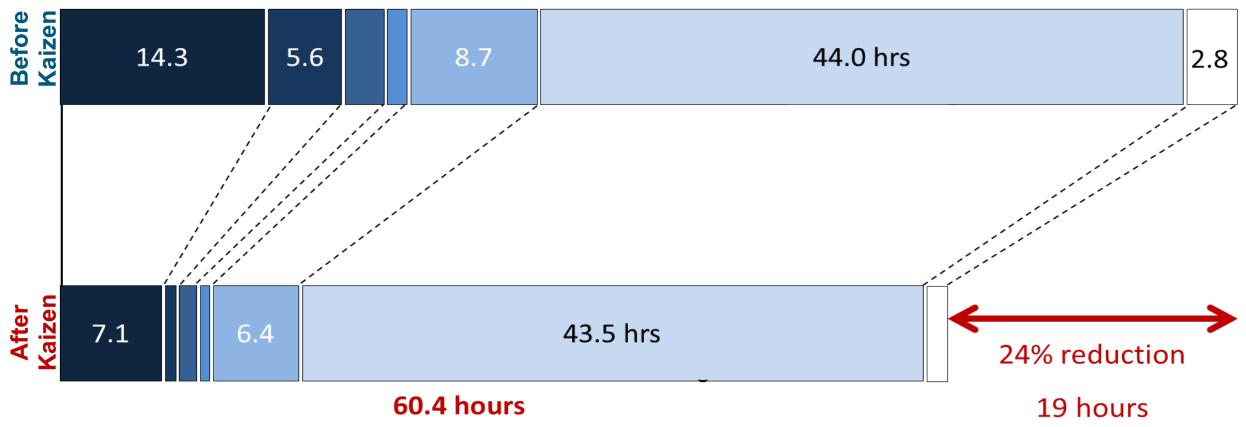
## Quest kaizens are driving significant improvements in quality and service and employee engagement





## Kaizen – makes work 'easier, better, faster, cheaper'

Eliminating wastes in and between processes contributes to improved client service

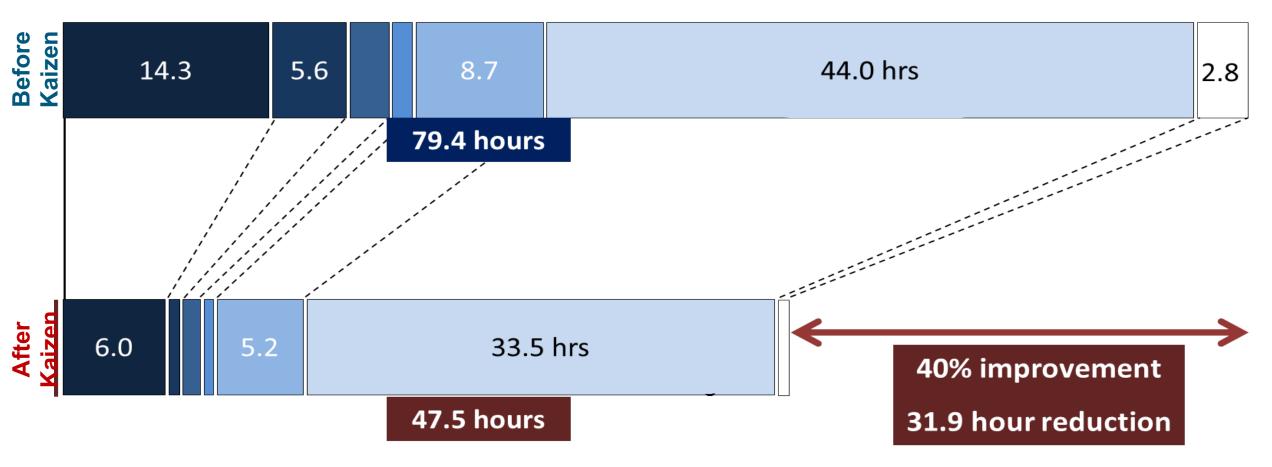


**79.4 hours** 



## More Kaizen – makes work even 'easier, better, faster, cheaper'

Eliminating wastes in and between processes contributes to improved client service





## The First In First Out Specimen Delivery Apparatus

Racked Urine specimens are placed on the right side of the apparatus and then slides to the left. The laboratorian will always pull the rack to the left to ensure the 1<sup>st</sup> batch of specimens received into the department are loaded on the instrument.

#### Prototype







## Anatomic Pathology Cell Design

#### Problem

Process 50% more work in the same footprint with only 25% staff increase. 3-day TAT is lower than target Client first run at xx% versus target of yy%.. Microtomy work cell is 85% same day completion versus 100% goal

#### Cause

- · Lab consolidation
- Wasted space, redundant processes
- Need for more standardization

#### Actions

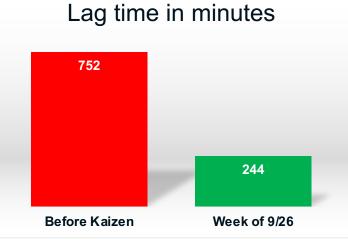
- Design a space that connects the steps of the histology process.
- Improve standardization of staining and cutting protocols.
- Engage frontline staff with change management

#### Results

- · Decreased lag time from embedding to microtomy
- · Standardized work product
- Improved quality of microtomy slides
- Created a culture of change and opportunity -empowering a YTD 12% employee promotion rate.



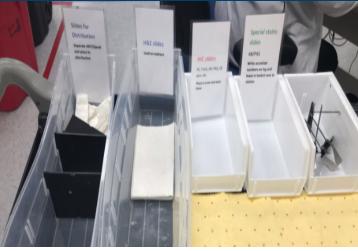
#### **Embedding to Microtomy**



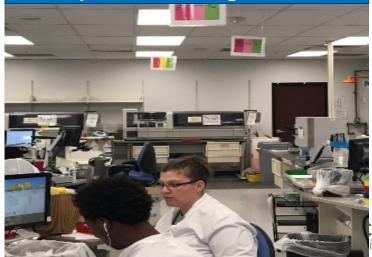


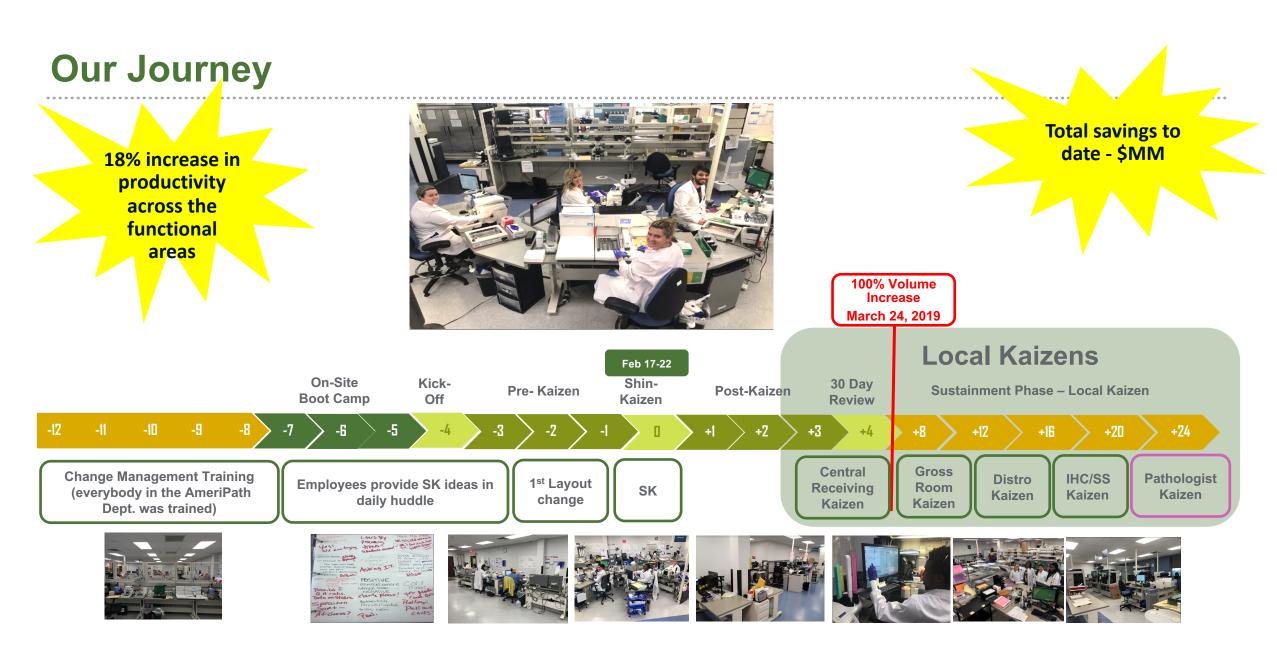
The kaizen team

#### Frontline Employee Engagement



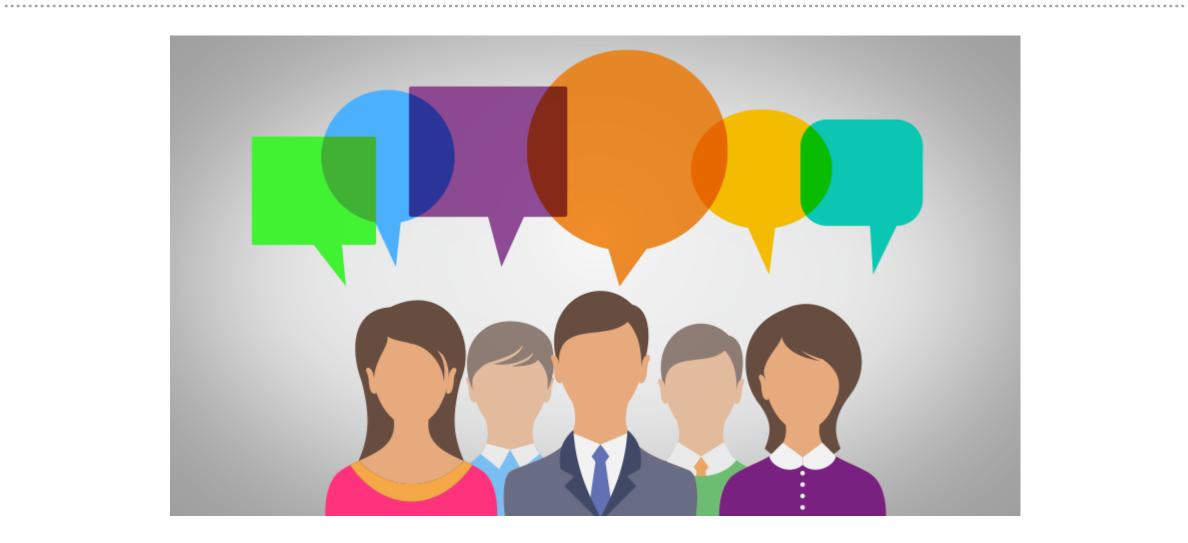
#### **Empowered Change Culture**







## Questions





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Appendix	
	Quest Diagnostics
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## Personal Imperative – The Connective Tissue of Change

Using the framework outlined below, translate the Shared Change Purpose into a Personal Imperative that you can share with your organization.

- Our group can't keep doing things the same way because \_\_\_\_\_\_
- When the change is successful we will be able to \_\_\_\_\_\_
- and this means you will be able to do/have/be \_\_\_\_\_\_
- In order to accomplish this, we will need to \_\_\_\_\_\_\_

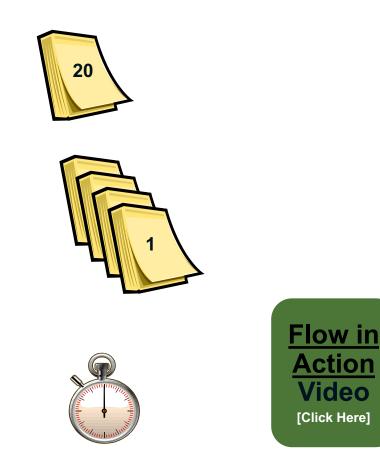


## Flow, Flow, Flow!

#### Let's practice! Batch of one (1)

#### Instructions

- □ Need a timekeeper.
- Hand-out 20 sticky notes per team
- Instruct the 1<sup>st</sup> team member to pass each batch of one to the next team member. Must be F.I.F.O.
- Each team member must sign their complete name on each sticky note before passing the batch of one to the next team member
- Record time that first and last batch is completed by the last team member
- Report out each team's score





## **Influencing Change**

A few thoughts about influencing change.

Focus and Measure

Leverage Vital Behaviors

Engage the 6 Sources of Influence

- 1. Personal Motivation
- 2. Personal Ability
- 3. Social Motivation
- 4. Social Ability
- 5. Structural Motivation
- 6. Structural Ability

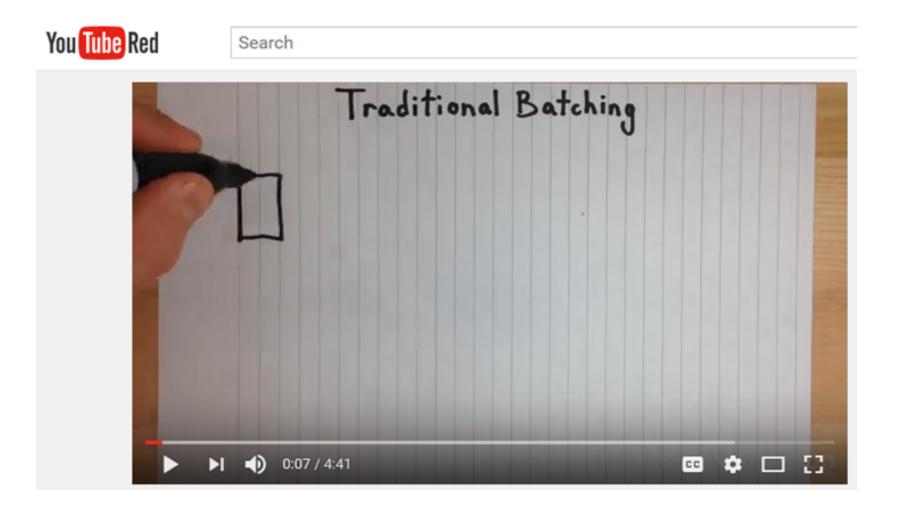




http://www.youtube.com/watch?v=o-N57TtyToE (6 minutes)

Grenny, Joseph. Influencer: The New Science of Leading Change, Second Edition (Business Books), McGraw-Hill Education.

### Large vs. Small Batch





https://youtu.be/ciJckWCMvpA (5 minutes)

