#### **CONFERENCE POCKET GUIDE**



October 15-16 Hyatt Regency Atlanta, GA

2019

# Special Thanks – to Our Corporate Benefactors –















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# A Special Thank-You to Our Corporate Benefactors

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Monday-Tuesday, October 14-15, 2019

5:30 PM - 7:30 PM

**Centennial Ballroom Fover** 

**Early Registration** 

5:30 PM - 7:30 PM Centennial Ballroom Foyer/Pool Deck

**Get Acquainted Reception** 

Tuesday, October 15, 2019

6:30 AM - 9:00 AM

**Centennial Ballroom Foyer** 

Registration

6:30 AM - 9:00 AM

**Centennial Ballroom III** 

Continental Breakfast

**Master Class Sessions** 

### 7:00 AM - 7:50 AM

**Grand Hall C** 

Effective Problem-Solving in Clinical Labs and Pathology Groups: Best Ways to Use the Lean Tools of Fish Bone Diagrams, Value Stream Maps, DMAIC, and More

 Patrick Maul, MBA, MT(ASCP), LSSBB, Consultant; Lean Six Sigma Process Innovation, Healthcare Consulting Services, St. Cloud, FL

#### 7:00 AM - 7:50 AM

**Grand Hall B** 

How We Fast-Tracked a 90-Day Consolidation of Microbiology and Histology Across Multiple Hospitals: What Worked Best in Pre-Planning, Staff Engagement, and Workflow Redesign

- Marian Fortmann, MS, MT(ASCP)SBB, Director of Laboratory Services, AdventHealth Ocala, Ocala, FL
- Mary Womack, MBA, (ASCP)SBB, LSSBB, Project Manager, Operations Excellence, Accumen, Clermont, FL

#### 7:00 AM - 8:50 AM

**Grand Hall A** 

Failure Modes and Effects Analysis (FMEA): Mastering Risk Management with This Simple, Effective Approach (Two-hour Lean Certification Workshop)

 Maureen Harte, MT(ASCP) and Lean Six Sigma Master Black Belt, President, HartePro Consulting, Sandy, UT

#### 7:00 AM - 8:50 AM

#### **Centennial Ballroom IV**

Value Stream Mapping, Prioritizing Projects, and Selecting the Right Tools

(Two-hour Lean Certification Workshop)

Katja Lehmann, Ph.D., Global Manager, Solution Discovery
 Workflow Optimization, Becton, Dickinson and Company,
 Sparks, MD

#### **Benefactor Sessions**

### 8:00 AM - 8:50 AM

**Grand Hall C** 

INPECO BENEFACTOR SESSION: Enhancing Patient Outcomes and Gaining Control of the Total Testing Process with New Innovations in "Open" Laboratory Automation

 Ludovico Donegani, PMP, Customer Solutions Manager, Inpeco, Switzerland

#### 8:00 AM - 8:50 AM

**Grand Hall B** 

MEDIALAB BENEFACTOR SESSION: Using CourseBuilder to Enhance Leadership Skills

•Karrie Hovis, MHS, MLS(ASCP) CM, CQIA, Lab Education Coordinator, Ochsner Health System, New Orleans, LA

#### **General Sessions**

#### 9:00 AM - 9:40 AM

Centennial Ballroom I-II

Why Quality Management Is Your Lab's Best Strategy to Survive and Thrive in This Era of Shrinking Lab Budgets, PAMA Price Cuts, and Value-based Payment

 Robert L. Michel, Editor-in-Chief, THE DARK REPORT, Spicewood, TX

#### 9:40 AM - 10:10 AM

**Centennial Ballroom I-II** 

How a Balanced Scorecard Can Be the Useful Bridge to Move from Lab 1.0 to Clinical Lab 2.0

•Jeremy Schubert, MBA, MPH, Division Vice President, Abbott, Libertyville, IL

#### 10:10 AM - 10:30 AM

**Morning Break** 

#### 10:30 AM - 11:10 AM

**Centennial Ballroom I-II** 

How Combining Lab Consolidation, Lean, Analytics, and More Helped Us Manage Twice the Volume, Stay on Budget, and Prepare for Value-based Reimbursement

 Patricia Nortmann, MBA, MT(ASCP), System Director of Laboratory Services, St. Elizabeth Healthcare, Erlanger, KY

#### 11:10 AM - 11:50 AM

Centennial Ballroom I-II

CDC and the Changing Landscape of Clinical Laboratory Medicine

 Reynolds (Ren) M. Salerno, Ph.D., Director, Division of Laboratory Systems, U.S. Centers for Disease Control and Prevention, Atlanta, GA

## Noon - 1:50 PM

**Centennial Ballroom III** 

**Lunch and Exhibition** 

#### **Breakout Sessions**

## 2:00 PM - 2:50 PM

**Grand Hall B** 

Introducing 'Job Aids': A Simple, Effective Way to Capture, Maintain, and Communicate Procedures, Protocols, Work Practices, and More

- Beverly B. Rogers, M.D., Chief of Pathology, Children's Healthcare of Atlanta; Adjunct Professor of Pathology and Pediatrics, Emory University School of Medicine, Atlanta, GA
- Elizabeth Weinzierl, M.D., Ph.D., Director of Clinical Pathology, Hematopathologist, Children's Healthcare of Atlanta, Atlanta, GA

## 2:00 PM - 2:50 PM

**Grand Hall A** 

Let's Talk Process! Identifying and Communicating Best Practice Ideas Across Multiple Lab Sites to Standardize Compliance and Policies While Creating a Shared Culture

 Debra Zern, BS, MT(ASCP), CQA(ASQ), Director of Laboratory Quality and Internal Process Control, Intermountain Healthcare, Cottonwood Heights, UT

#### 2:00 PM - 2:50 PM

Grand Hall C

Putting Analytics to Useful Work, Both in the Lab and in Collaborations with Caregivers: Successes, Some Setbacks, and Lessons Learned

 Christopher Doern, Ph.D., Associate Professor of Pathology;
 Director of Clinical Microbiology, Virginia Commonwealth University, Richmond, VA

## **Special Session**

#### 2:00 PM - 3:50 PM

**Centennial Ballroom IV** 

Lab Quality Managers Roundtable

- •Anne Daley, MS, CMQ/OE(ASQ)CSSBB, MT(ASCP)DLM, Quality Officer, ARUP Laboratories, Salt Lake City, UT
- Jean Hammelev, BS, CT(ASCP) MBA/HCM, Vice President, Operational Excellence, Sonora Quest Laboratories/Laboratory Sciences of Arizona, Tempe, AZ

#### **Breakout Sessions**

## 3:00 PM - 3:50 PM Grand Hall A

How Health Network Laboratories Uses EMPI and New Digital Tools to Cut Time Required to Submit Claims, to Shorten Payer Settlement Times, and to Increase Collected Revenue

• Joseph Cugini, Manager, Client Solutions, Health Network Laboratories, Allentown, PA

## 3:00 PM - 3:50 PM Grand Hall C

Sharing Best Practices in Lab Quality Analytics: How Your Lab's Data Can Make Meeting CAP and CLIA Requirements More Accurate, Faster, Easier, and Less Costly

- Tim Bickley, MT(ASCP), MBA, CPHIMS, Vice President of Sales, Visiun, Inc., Tuscaloosa, AL
- Vanessa Hawrylak, MS, MLS(ASCP)CM, Technical Support Specialist, Visiun, Inc., Miami, FL

## 3:00 PM - 3:50 PM Grand Hall B

What's New, Better, and Useful When Your Lab Is Ready to Buy Automation, Analyzers, Informatics

 Alastair Dunnett, Director, Laboratory Services, Carle Foundation Hospital. Urbana, IL

#### **Breakout Sessions**

## 4:00 PM - 4:50 PM Grand Hall A

Applying Lean Thinking to Coding, Billing, and Collections: How to Recoup Lost Revenue, Transmit More Clean Claims and Shorten Payer Payment Times

 Maryann Kirschner, MBA, BS, Senior Consultant, LW Consulting Inc., Harrisburg, PA

## 4:00 PM – 4:50 PM Centennial Ballroom IV

Creating a Central Quality Service Model to Serve 35 Hospital and Commercial Laboratory Sites in Six States: Why We Did It, How It Works, and the Key Metrics that Demonstrate Success

 Jennifer Ord, MLS(ASCP), System Quality Director, Sonora Quest Laboratories/Laboratory Sciences of Arizona, Tempe, AZ

#### 4:00 PM - 4:50 PM

**Grand Hall B** 

Delivering More Value and a Better Experience to Patients: Insights from Internal Improvement Successes (Within the Hospital) and External Collaborations (with Office-based Physicians)

• Julie Cooper, MA, FACHE, Assistant Vice President, Laboratory Services, Atrium Health, Charlotte, NC

## 4:00 PM - 4:50 PM

**Grand Hall C** 

Understanding the True Cost of Bad Quality, Both in Your Lab and Throughout Your Parent Hospital or Health Network

•Linda Flynn, MS, MBA, MT(ASCP)SBB, Principal, LS Flynn & Associates, Florence, KY

#### **General Session**

## 5:00 PM - 5:40 PM

Centennial Ballroom I-II

Current State of Lab Profession's Use of Lean and Quality Management: What's Working Great and Proven Ways to Cut Costs, Boost Quality, and Bring in More Revenue CHAIR:

 Robert L. Michel, Editor-in-Chief, THE DARK REPORT, Spicewood, TX

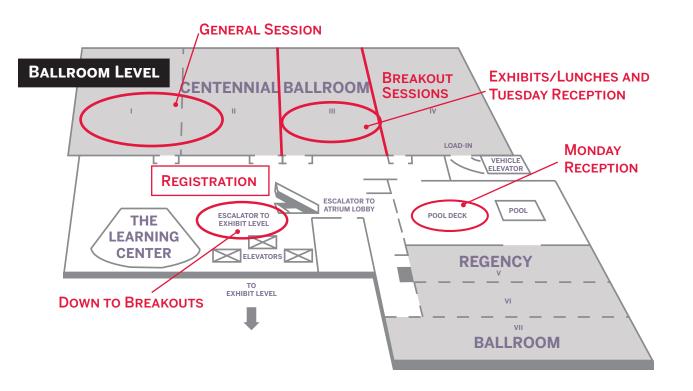
#### **PANELISTS:**

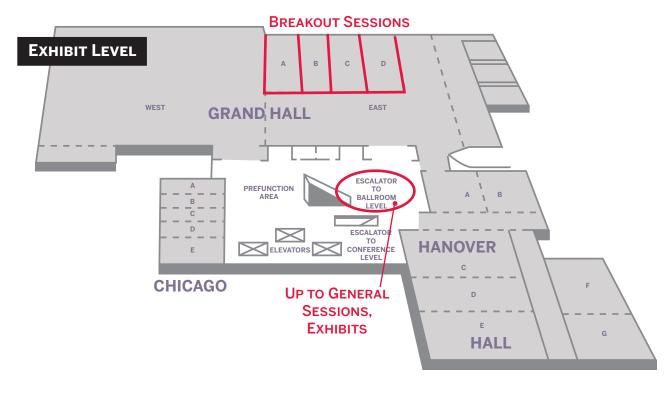
- Rita D'Angelo, CQE, SSBB, MS, Ph.D., President & Chief Executive Officer, D'Angelo Advantage, LLC, Gibraltar, MI
- •Maureen Harte, MT(ASCP) and Lean Six Sigma Master Black Belt, President, HartePro Consulting, Sandy, UT
- Katja Lehmann, Ph.D., Global Manager, Solution Discovery
   Workflow Optimization, Becton, Dickinson and Company,
   Sparks, MD
- Patrick Maul, MBA, MT(ASCP), LSSBB, Consultant; Lean Six Sigma Process Innovation, Healthcare Consulting Services, St. Cloud, FL

## 5:45 PM - 7:30 PM

**Centennial Ballroom III** 

**Exhibitors Reception** 





6:30 AM – 9:00 AM Centennial Ballroom Foyer Registration

6:30 AM – 9:00 AM Centennial Ballroom III
Continental Breakfast

## 7:00 AM - 8:50 AM

**Centennial Ballroom Fover** 

**Poster Presentations** 

**Master Class Sessions** 

### 7:00 AM - 7:50 AM

**Grand Hall A** 

Effective Coaching in Support of Competency Assessments: Best Techniques to Help Lab Staff Recognize Opportunities to Improve, Contribute More, and Advance Both Their Career and the Lab's Success

•Steve Stone, Managing Director, Argent Global Services, Oklahoma City, OK

## 7:00 AM - 8:50 AM

**Centennial Ballroom IV** 

Kaizen: Essentials of Planning and Running Successful Kaizen Events, Including Engaging Participants and Pitfalls to Avoid

 Zane Ferry, Executive Director, National Operations, CI, Ouest Diagnostics, Excelsior, MN

#### 7:00 AM - 8:50 AM

**Grand Hall B** 

Spaghetti Mapping, Related Lean Tools, and Powerful Analytics: Smart Ways to Streamline Workflow in New and Existing Clinical, Molecular, and Genetic Laboratories (Two-hour Lean Certification Workshop)

 Adam Walter, CSSMBB, CLA, Director, Content & Evidence, Leica Biosystems, Buffalo Grove, IL

#### **Benefactor Session**

#### 7:00 AM - 7:50 AM

**Grand Hall D** 

UPS BENEFACTOR SESSION: Smarter Specimen Logistics — Innovative Solutions Targeting Enhanced Customer Experience, Supply Chain Efficiencies, with a Look into the Future of Lab Logistics

 Shannon DeMar, Senior Marketing Manager, Healthcare Strategy, UPS, Atlanta, GA

#### **Master Class Sessions**

#### 8:00 AM - 8:50 AM

**Grand Hall A** 

Worker Empowerment: Why It Works, What Tools Your Lab Staff Needs, and How to Nurture Staff to Feel Empowered and Act with Confidence

- Rita D'Angelo, CQE, SSBB, MS, Ph.D., President & Chief Executive Officer, D'Angelo Advantage, LLC, Gibraltar, MI
- Shailah Yazdani, Healthcare Consultant,
   D'Angelo Advantage, LLC, Philadelphia, PA

#### **Benefactor Sessions**

## 8:00 AM - 8:50 AM

**Grand Hall C** 

CAP BENEFACTOR SESSION: Root Cause Analysis — From Blame to Gain

- •Rich Becker, MSEd, CQIA, Instructional Designer, College of American Pathologists, Northfield, IL
- Frank Schneider, M.D., FCAP, Associate Professor of Pathology and Laboratory Medicine, Emory University, Atlanta, GA

#### 8:00 AM - 8:50 AM

**Grand Hall D** 

SIEMENS BENEFACTOR SESSION: Roadmap to Digital Transformation

• Jennifer Sanderson, US Marketing Manager, Informatics, Siemens Healthineers, Tarrytown, NY

#### **General Sessions**

#### 9:00 AM - 10:30 AM

Centennial Ballroom I-II

Laboratory Certification and Accreditation: New Developments, Most Common Deficiencies, and Making Your Lab 'Assessment Ready'

#### MODERATOR:

•Nora Hess, MBA, MT(ASCP), Senior Consultant, Accumen, Sarasota, FL

#### **PANELISTS:**

- Anne Daley, MS, CMQ/OE(ASQ)CSSBB, MT(ASCP)DLM, Quality Officer, ARUP Laboratories, Salt Lake City, UT
- Denise Driscoll, MS, MT(ASCP)SBB, Senior Director, Laboratory Accreditation and Regulatory Affairs, College of American Pathologists, Northfield, IL
- Vicki Livingston, MT(ASCP), Laboratory Surveyor, Accreditation and Certification Operations, The Joint Commission, Oakbrook Terrace, IL
- •Kathy Nucifora, MPH, MT(ASCP), Chief Operating Officer, COLA, Columbia, MD

#### 10:30 AM - 10:45 AM

**Morning Break** 

## 10:45 AM - 11:25 AM

Centennial Ballroom I-II

10 Most Common Laboratory Accreditation Deficiencies: How to Solve and Prevent Recurrences; Measuring the Cost of Poor Quality Associated with Deficiencies

•Lucia Berte, MA, MT(ASCP)SBB, DLM; CQA(ASQ)CMQ/OE, President, Laboratories Made Better!. Broomfield. CO

#### 11:25 AM - 11:40 AM

**Centennial Ballroom I-II** 

Lean Six Sigma Poster Awards

## 11:40 AM - 1:00 PM

**Centennial Ballroom III** 

**Lunch and Exhibition** 

**Breakout Sessions** 

#### 1:10 PM - 2:00 PM

**Grand Hall A** 

Bringing Efficiency into Anatomic Pathology: Opportunities, Ideas, and Lessons Learned in Managing Costs, Boosting TAT and Quality, and Increasing Productivity

- Michael Cohen, M.D., Professor of Pathology, Wake Forest School of Medicine, Winston-Salem, NC
- Rita D'Angelo, CQE, SSBB, MS, Ph.D., President & Chief Executive Officer, D'Angelo Advantage, LLC, Gibraltar, MI

## 1:10 PM - 2:00 PM

**Centennial Ballroom IV** 

Eliminating Paper in Our Lab: Lessons from Our Successful Journey to Automate Everything Everywhere to Get Rid of Paper, Improve Productivity, and Reduce Errors

 Jean Hammelev, BS, CT(ASCP) MBA/HCM, Vice President, Operational Excellence, Sonora Quest Laboratories/Laboratory Sciences of Arizona, Tempe, AZ

#### 1:10 PM - 2:00 PM

**Grand Hall C** 

Standardizing and Harmonization of Three Laboratories in France Using Lean, Analytics, and Quality Management Systems

• Jean-Philippe Galhaud, Director of Medical Affairs, LABEXA Group, France

## 1:10 PM - 2:00 PM

**Grand Hall B** 

Innovations in Use of Autoverification to Improve MedTech Productivity, Combined with Our Unique Method to Easily, Quickly, and Accurately Validate 100% of Autoverification Rules

 Angela Martin, Manager, Laboratory Information System, Norton Healthcare, Louisville, KY

#### **Breakout Sessions**

#### 2:10 PM - 3:00 PM

**Grand Hall B** 

Anatomic Pathology Process Improvement Stories: From the Simple (Tissue Storage Process) to the Complex (Placental/Fetal Tissue Process)

 Sumie Edwards, BS, MT(ASCP)CM, Quality Specialist II, Anatomic Pathology, ARUP Laboratories, Salt Lake City, UT

## 2:10 PM - 3:00 PM

**Centennial Ballroom IV** 

Incorporating Lean Methods in Hospital-Wide Patient Safety Initiatives: What Our Lab Team Is Learning About Effective Collaboration, Changing the Culture, and Sustaining Change

 Lona Small, MT(ASCP), MBA, PMP, CPBPM, Quality Assurance Specialist, Johns Hopkins Pathology, Baltimore, MD

## 2:10 PM - 3:00 PM

**Grand Hall A** 

Influenza Testing: Lessons Learned in Collaborating with Physicians to Improve Utilization of Rapid Flu Tests to Meet the Goals of Better Patient Outcomes While Saving Patients Money

• Jason Mayer, MSM, MT(ASCP), Director of Laboratory Services, Park Nicollet Health Services, Saint Louis Park, MN

#### 2:10 PM - 3:00 PM

**Grand Hall C** 

How Supporting Full Autoverification with Lean and DMAIC Generates Big Cost Savings in Lab Labor, Faster TAT, and Fewer Errors

- •Keith J. LeBlanc, Administrative Laboratory Director, Rutland Regional Medical Center, Rutland, VT
- Bill Marquardt, C(ASCP), MBA, CLSSBB, Vice President, Laboratory Intelligence, McKesson Medical-Surgical, Ashland, PA

#### **General Session**

## 3:15 PM - 3:30 PM

**Centennial Ballroom I-II** 

Distilling the Essential Lessons from the 13th Annual Lab Quality Confab

•Robert L. Michel, Editor-in-Chief, THE DARK REPORT, Spicewood, TX

Post-Conference Workshop – Option 1

Separate Registration Required

Wednesday, October 16, 2019

## 1:00 PM - 5:00 PM

**Grand Hall D** 

Six Sigma Yellow Belt Training and Certification (12 hours instruction) – Part 1

•Maureen Harte, MT(ASCP) and Lean Six Sigma Master Black Belt, President, HartePro Consulting, Sandy, UT

Thursday, October 17, 2019

#### 7:30 AM - 8:00 AM

**Grand Hall B** 

**Continental Breakfast** 

## 8:00 AM - 5:00 PM

**Grand Hall D** 

Six Sigma Yellow Belt Training and Certification (12 hours instruction) – Part 2

 Maureen Harte, MT(ASCP) and Lean Six Sigma Master Black Belt, President, HartePro Consulting, Sandy, UT

## Noon - 1:00 PM

**Grand Hall B** 

**Networking Lunch** 

Post-Conference Workshop – Option 2 Separate Registration Required

## Thursday, October 17, 2019

Laboratory Quality and Compliance Workshop: Mastering the Tools, Methods, and Secrets of QMS to Prevent Deficiencies, Boost Quality, and Become the Inspection-Ready Lab

#### 7:30 AM - 8:00 AM

**Grand Hall B** 

**Continental Breakfast** 

#### 8:00 AM - 8:15 AM

**Grand Hall C** 

**Welcome and Introductions** 

 Nora Hess, MBA, MT(ASCP), Senior Consultant, Accumen, Sarasota, FL

#### 8:15 AM - 9:45 AM

**Grand Hall C** 

Common Laboratory Quality and Regulatory Requirements, Issues, and How to Share the Burden Within a Health System

•Nora Hess, MBA, MT(ASCP), Senior Consultant, Accumen, Sarasota, FL



#### 9:45 AM - 10:00 AM

**Morning Break** 

#### 10:00 AM - 11:00 AM

**Grand Hall C** 

Quality Indicators: What's Required and How to Handle Outliers

 Anne Daley, MS, CMQ/OE(ASQ)CSSBB, MT(ASCP)DLM, Quality Officer, ARUP Laboratories, Salt Lake City, UT

#### 11:00 AM - Noon

**Grand Hall C** 

Why Your Documents Can Make or Break Your QMS and What You Can Do About It

•Lucia Berte, MA, MT(ASCP)SBB, DLM; CQA(ASQ)CMQ/OE, President, Laboratories Made Better!, Broomfield, CO

#### Noon - 1:00 PM

**Grand Hall B** 

**Networking Lunch** 

#### 1:00 PM - 2:00 PM

**Grand Hall C** 

Nonconformance Management — Responding to a Major Nonconformance, Determining the True Root Cause, and Ensuring Corrective Actions Are Sustained

•Anne Daley, MS, CMQ/OE(ASQ)CSSBB, MT(ASCP)DLM, Quality Officer, ARUP Laboratories, Salt Lake City, UT

## 2:00 PM - 3:00 PM

**Grand Hall C** 

QMS – Getting Started and Kicking It Up a Notch: From Chaos to Basics to Fine-Tuning Your QMS

•Lucia Berte, MA, MT(ASCP)SBB, DLM; CQA(ASQ)CMQ/OE, President, Laboratories Made Better!, Broomfield, CO

#### 3:00 PM - 3:30 PM

**Grand Hall C** 

**Discussion and Wrap-up** 

•Lucia Berte, MA, MT(ASCP)SBB, DLM; CQA(ASQ)CMQ/OE, President, Laboratories Made Better!, Broomfield, CO

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