



Audio recordings for added learning

Take the entire **Lab Quality Confab** back home with you

Here's a great opportunity—for a cost that's a fraction of a full registration, you can return home with the entire *Lab Quality Confab*, recorded on audio!

It multiplies your *Lab Quality Confab* experience, because you can review any recording at any time. Listen again, and learn more from the presentations you found most valuable.

Bringing audio recordings back from the *Lab Quality Confab* can make you a hero, because it helps the people you work for, and the people who work for you! Everyone who has a role in the laboratory wants to learn the latest and best, and *Lab Quality Confab* audio recordings brings them into the heart of the action!

Year after year, attendees who purchase audio recordings tell us that they multiply the learning experience. (Experts agree that the best way to capture and retain knowledge is to listen to audio recordings of spoken presentations.) It's an unparalleled way to build upon your personal *Lab Quality Confab* experience, as well as share it with others in your lab or hospital.

Bringing back *Lab Quality Confab* audio recordings says something about you—that you want to share with others this vast, concentrated knowledge—and you can do so at a fraction of the cost of a full registration.

Every year *Lab Quality Confab* attendees tell us that one of the things they love most about the program is that it is a non-stop series of compelling case studies and breakout session presentations. But many are frustrated at the speed of events and the overwhelming barrage of learning. That's why *Lab Quality Confab* audio recordings are the secret weapon you can use to capture 100% of the conference's knowledge!

One of our favorite *Lab Quality Confab* stories involves a hospital lab administrator who attended her first *Lab Quality Confab*. She debated with herself, and ultimately decided to order the audio recordings set because one of her up-and-coming managers had begged to come along, but there wasn't a travel budget for this individual.

When our attendee showed up at the next year's *Lab Quality Confab*, she was accompanied by her young lab management protégé. She brought him over and introduced him—and proceeded to tell us that this individual had listened to every single audio recording in the first months after her return.

Motivated by what he heard, this go-getter had energized the techs to tackle not only a workflow redesign, but also a detailed productivity measurement program in the lab. Within six months, this hospital lab had cut its average cost-per-test by 18%! And all because a thoughtful manager brought audio recordings back from her *Lab Quality Confab* experience!

Use your *Lab Quality Confab* recordings in many ways:

- **Listen** again and learn more from the presentations you found most valuable
- **Share** with your management team the important topics that will help them succeed
- **Use** *Lab Quality Confab* recordings to educate your senior directors
- **Build** a permanent knowledge library with the best in innovative lab management

Presented by: **THE DARK REPORT**

**Our
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offer!**

Get 34 presentations, each jam-packed with information, for a fraction of the cost of a full registration!

Use this form to order your audio recordings while you are here at the *Lab Quality Confab*, and take advantage of these exclusive on-site specials!

Lab Quality Confab 2018

Audio Recording Series

Take the entire Lab Quality Confab home with you!

Here's a great opportunity...

For a fraction of the cost of a full registration, you can return with the entire Lab Quality Confab session recordings



- Multiply your Lab Quality Confab experience
- Help the people you work for...and the people who work for you!
- Bringing back Lab Quality Confab session recordings says something about you—that you want to share with others this vast, concentrated knowledge, at a cost that's a fraction of what you've invested.

ORDER TODAY! Take advantage of these on-site specials!

Lab Quality Confab 2018 Audio Recording Series

Description	On-Site	Post-Conference	Order Amount
Full Set			
Lab Quality Confab Recordings (34 presentations!)*	\$199.00	\$299.00	_____
Each additional full set ONLY	\$99.00	\$149.00	_____
	TOTAL PRICE \$		_____

*Please note that Roundtables were not recorded.

4 More Easy Ways to Order:



Phone 512.264.7103



Fax to: 512.264.0969



Online www.labqualityconfab.com



Mail to: THE DARK REPORT
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Lab Quality Confab Audio Recording Series

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